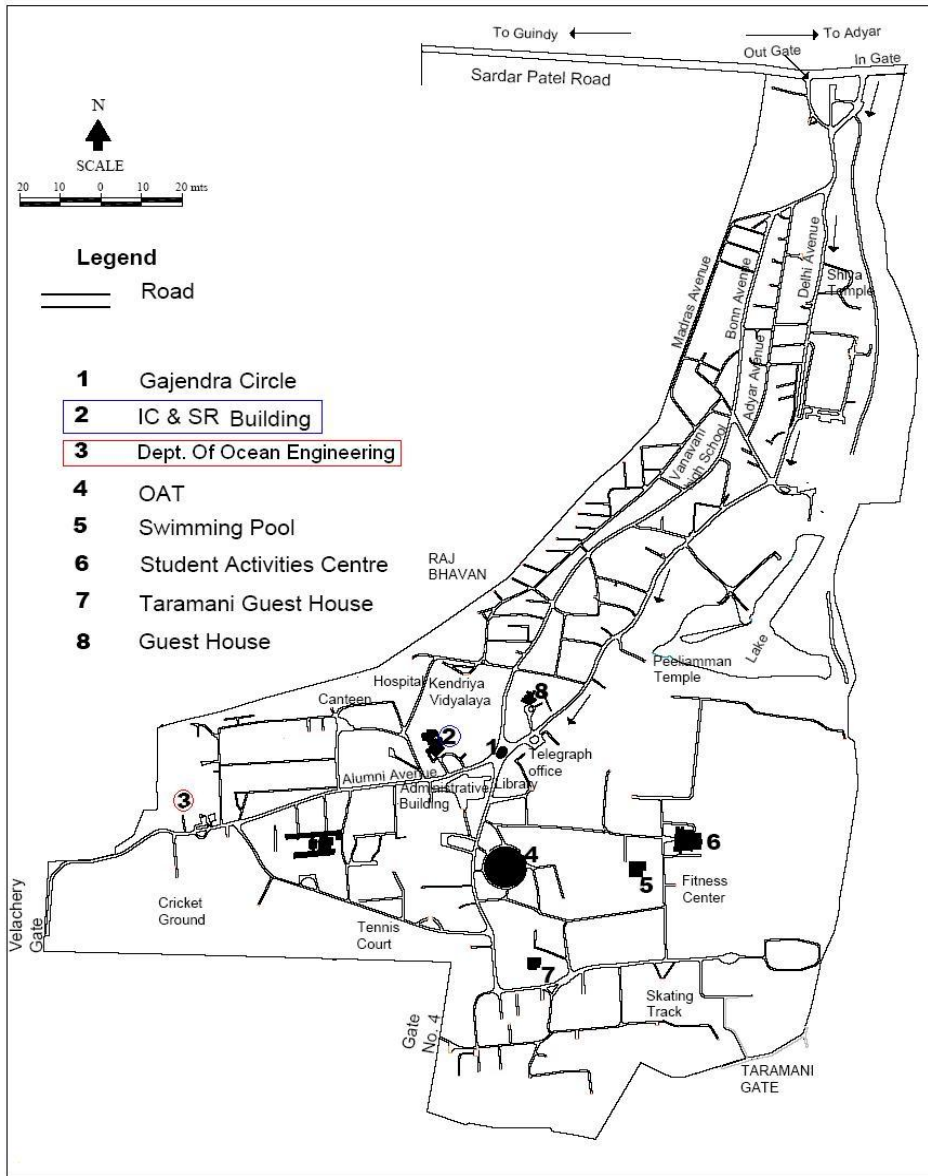


Indian Institute of Technology, Madras



Route: Take Delhi Avenue (shown with arrows) from In Gate to Gajendra Circle (GC). From GC, come straight on to Alumni Avenue. IC & SR Building will be on the right. Distance from In Gate to IC & SR Building is about 2km.

# THE 4<sup>th</sup> INTERNATIONAL CONFERENCE IN OCEAN ENGINEERING (ICOE2018)

18-21 FEBRUARY 2018  
IIT Madras, Chennai, India

**SPONSORSHIP & EXHIBIT OPPORTUNITIES**

Note: IITM buses are available at fixed timings from **Main gate to Gajendra Circle (GC)**

**"Emerging Opportunities and Challenges"**

## ICOE 2018 INTERNATIONAL

The Fourth International Conference in Ocean Engineering (ICOE2018) will be organized by the Department of Ocean Engineering, Indian Institute of Technology Madras (IITM). The Department of Ocean Engineering a centre of excellence in disciplines spanning across the areas of ship design, coastal and harbour structures, deep-water technologies, marine geo - techniques, energy and areas in oil and gas. It has achieved significant success with a dynamic profile in terms of training graduate and postgraduate professionals for careers across the globe. The special theme of the conference is “**Emerging Opportunities and Challenges**”. The conference would provide a forum for presentation and exchange of knowledge and research experience gained in the field of Ocean, coastal and environmental engineering as well as Petroleum engineering. The conference will deal with the aspects of planning, design, construction, and management, with a view to share experiences through paper presentations. World renowned experts will deliver key-note and invited lectures.

## Exhibition

The event ICOE 2018 is expected to attract about 300 delegates around the globe, including coastal and Ocean engineers, Environmental specialists, consulting firms, petroleum companies, research laboratories and port/ harbor/ ocean engineers.

The exhibition will form a central part of the attractions for this prestigious international conference, which is hosted by Department of Ocean Engineering. Exhibiting at ICOE2018 INTERNATIONAL will represent an unrivalled opportunity to project the skills and expertise of your company, showcase your products and reach a targeted audience of experts and decision makers in the **Ocean, Port and harbor sector covering problems related to ocean, inland, river, hydro-environment, estuarine, coastal and petroleum Engineering.**

## Tentative Floor Plan of 20 Stalls



For further enquiries please contact:

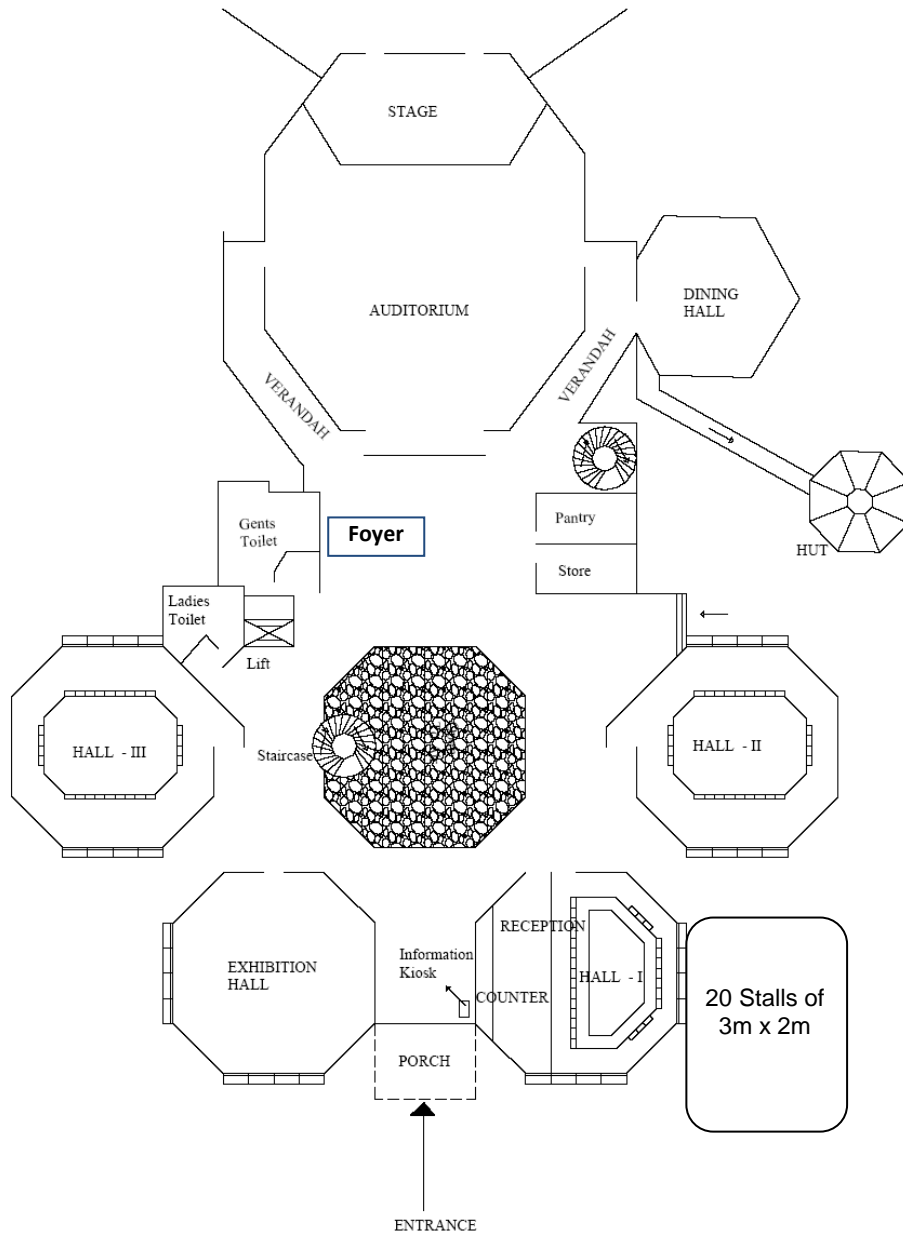
### LOC and IITM

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Email : [icoe2018@iitm.ac.in](mailto:icoe2018@iitm.ac.in); [samad@iitm.ac.in](mailto:samad@iitm.ac.in); [nilanjan@iitm.ac.in](mailto:nilanjan@iitm.ac.in)

## Tentative arrangement of exhibition zone

Ground Floor Plan of Conference Venue  
IC & SR Building, IIT Madras



### As an exhibitor in ICOE2018 conference you will have the opportunity to:

- ▶ Establish your company in a variety of fields in the ocean, Coastal and Petroleum engineering and naval architecture.
- ▶ Demonstrate the range and quality of your products and services to relevant experts and organizations.
- ▶ Network and carry out business with senior level industry decision makers.
- ▶ Target new customers, and build and reinforce existing relationships.

### As an Exhibitor you will enjoy

- ▶ One or more 3m x 2m shell exhibition spaces located in the conference venue as indicated in this brochure.
- ▶ Company logo and information in the printed exhibition catalogue distributed to all delegates.
- ▶ Link to company web site from ICOE2018 Conference web site.
- ▶ Each exhibiting company will also receive Two conference delegate pass.

### EXHIBITOR PACKAGE

The exhibition will be limited to a maximum of 20 (3m x 2m) Shell Scheme Units. The shell scheme packages make exhibiting easy. All that is needed is to book your stand and location and the conference secretariat will provide you with walls, fascia, name board, power lighting and carpet. The cost of an exhibition stand unit (6sq m fixed format) is fixed as INR 100,000 and if two stalls are taken by the same company, it will qualify for a reduction of INR 25000 per additional unit.

### The shell scheme includes:

- ▶ Standard shell scheme walls.
- ▶ Fascia board with company name and stand number.
- ▶ Electrical package consisting of 1 power socket and 2 spotlights.
- ▶ Furniture and equipment can be provided at extra cost to suit your needs.
- ▶ One company entry in ICOE2018 INTERNATIONAL exhibition catalogue.

### Booking your exhibition stand

To book your exhibition stand, simply select your preferred location from the floor plan, decide upon your stand requirements and contact the ICOE2018 coordinator Dr. Nilanjan Saha (email: nilanjan@iitm.ac.in) to secure your stall.

## Summary of Sponsorship Opportunities

<p><b>1) Gold and Silver Sponsorships</b> Specially tailored packages, which offer maximum exposure for your company enhancing your global recognition within the industry.</p> <ul style="list-style-type: none"> <li>▶ <b>Gold:</b> Full page advertisement/ 2 free delegates</li> <li>▶ <b>Silver:</b> Half page advertisement/ 1 free delegate</li> </ul>	<p><b>INR 100,000 and above</b></p> <p><b>INR 50,000 and above</b></p>
<p><b>2) Welcome Reception</b> Sponsorship of the Welcome Reception on <b>Sunday 18<sup>th</sup></b> February for all participants including workshop participants, conference speakers, delegates and partners. Venue of sponsor's choice, subject to approval by organizers.</p>	<p><b>INR 400,000</b></p>
<p><b>3) Banquet</b> Sponsorship of the Banquet on <b>Tuesday 20<sup>th</sup> February</b> for all participants including conference speakers, delegates and partners. Venue of sponsor's choice, subject to approval by organizers.</p>	<p><b>INR 400,000</b></p>
<p><b>4) Lunch</b> Sponsorship of lunch for all delegates and conference speakers, partners, which will comprise of a three course buffet meal with soft drink.</p>	<p><b>INR 350,000 per day</b></p>
<p><b>5) Registration Desk</b> Sponsorship of the registration kit. This provides the sponsor with the opportunity to brand the registration desk visible to all participants of the event on arrival.</p>	<p><b>INR 4,00,000</b></p>
<p><b>6) Cultural Show</b> Sponsorship of a cultural dinner for all participants (Speakers/ delegates/ Partners). Venue of sponsor's choice, subject to approval by organizers.</p>	<p><b>INR 350,000</b></p>

**NOTE:** Two or more sponsors may contribute if they wish to join for any of the sponsorships. **All rates mentioned as above does not include the GST as per Govt. of India rules.**

## Generic Sponsorship benefits

The following benefits apply to ALL sponsorships:

- ▶ The logo of the sponsor will appear in the final announcement of the ICOE 2018, book of abstracts and proceedings of the conference in CD-ROM. Please note that the final announcement will be released in January 2018 and hence, the confirmation from prospective sponsors should reach the organizers before end of December 2017.
- ▶ The names of the sponsors will prominently be displayed in the conference venue.
- ▶ One/ half page profile of the sponsor will appear in the book of abstracts and CD-ROM proceedings.
- ▶ The profile of the sponsors will be displayed as slide show near the conference venue as well as in dining area during breaks.
- ▶ A mention of the sponsors with a thanks message will be made during opening and closing ceremonies of the conference.
- ▶ Company profiles and brochure (if sufficient quantity is supplied) will form a part of the registration kits of the delegates.

## Details of ICOE2018

- ▶ The complete details of ICOE 2018 available in web: <http://www.icoe.co.in/> will be updated at frequent intervals.